GLOBAL NATIONAL EXHIBITION GLOBAL NATIONAL



GLOBAL NATIONAL EXHIBITION GLOBAL NATIONAL EXHIB

## **ABOUT US.**

#### **GLOBAL NATIONAL EXHIBITIONS**

Saudi company operating in the creative event and project management business.

We've been working in the industry for over a decade, and established our company at 2018.

We specialize in Event Management, Project Management,Integrated Marketing and Creative Campaign Solutions.



We are a multidisciplinary network of young and passionate professionals.



Global connections increase success chances, execute events with global trends.



We provide services and solutions to meet your every needs.

## **EMISSION**

We are dedicated to producing extraordinary events in Saudi Arabia and the GCC. We employ creativity, cutting-edge technology, and premium service to establish unparalleled standards, ensuring utmost satisfaction for our esteemed clients.

#### ≽ ♦ VISION

Transforming event planning across Saudi Arabia and the GCC Region by pioneering exceptional, innovative experiences that set the highest standards.

## 

Our work process begins at the initial step of the conceptualization phase, all the way through to the final phase; evaluation. We undertake projects from both the Private Sector and the Government Sector, setting thehighest possible standards at each level of our workprocess.

### CONTENT.

- List of Services
- Work Process
- Teams
- Technology
- Shows
- Activities
- Projects
- Trophies
- Certificates
- Clients
- Contact Us



### LIST OF SERVICES

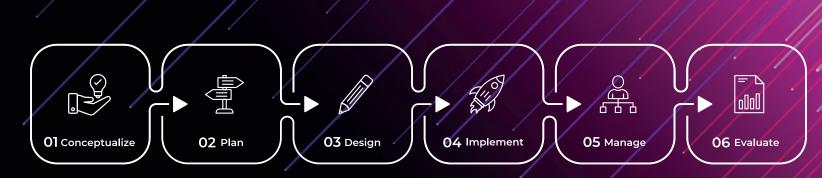






### **WORK PROCESS**

Our work process begins at the initial step of the conceptualization phase, all the way through to the final phase; evaluation. We undertake projects from both the Private Sector and the Government Sector, setting thehighest possible standards at each level of our workprocess.



## TEAMS

### **O1** DESIGNERS

Branding, overall themes, Planning, Designing,Walktrhough Videos & 360 Design Spaces.

## **02** SOFTWARE PROGRAMMERS

Applications, Websites, VR Systems and Hologram Contents.

### **03** TECHNICIANS

LED, Lighting and Overall events professional system technicians.

## **04** MEDIA PRODUCERS

Social Media, Photography, Videography, Live streaming.

### 05 ENGINEERS

Planning, Safety, Quality Control and Installations.

### 06

#### COORDINATORS

Event coordination involves the meticulous planning, organization, and execution of events to ensure they run smoothly and successfully.



#### ORGANIZERS

Work closely with the client in the event to ensure smooth communications with all participating parties.

### **B**FABRICATORS

Our team of experts work closely with the designers to ensure the best outcome for designs.









#### YA HALAA APP.

Utilizing our extensive expertise in event management, we have developed our own app, Ya Halaa, aimed at ensuring seamless experiences for our clients. This user-friendly app streamlines event registration and provides comprehensive event informationfor both organizers and attendees. Recognizing the varied requirements of our clients, we have designed distinct user profiles to accommodate a diverse range of participants. Tailored to the unique nature of eachs event, our app provides personalized profiles for organizers, speakers, mentors, and attendees.





#### HOLOGRAM.

Hologram is an impressive technology that allows to display on stage people or objects that are not present. Some of its advantages include movement, multi-shapes, virtual objects and 3D animations, plus the optional presence sensor allows interaction with the audience.

**GLOBAL NATIONAL EXHIBITIONS** 



#### SCREENS.

An LED Screen display is a flat panel display that uses an array of light-emitting diodes as pixels for a video display. Their brightness allows them to be used outdoors where they are visible in the sun for store signs and billboards. You can choose from Indoor and Outdoor screens, 3D LED Screens, Cubique Screens, Curved Screens and Rotating Screens.



### VR SYSTEM.

Virtual reality is a simulated 3D environment that enables users to explore and interact with a virtual surrounding in a way that approximates reality, as it is perceived through the users' senses.

**SLOBAL NATIONAL EXHIBITIONS** 



#### AV SYSTEM.

An audio-visual system works in sync to produce or emit sound through speakers while displaying content on screens like video walls. AV systems are truly all around us, helping to entertain, inform and enlighten us every day.

**GLOBAL NATIONAL EXHIBITIONS** 



#### LIGHTING SYSTEM.

Lighting is the easiest and most effortless way to direct your audience's attention throughout your event. Depending on the program or agenda, playing with lighting in a creative way draws focus to whatever you wish to – the stage, the exit, a branded wall, parts of the audience, presenters or performers.



#### MEDIA COVERAGE.

Media coverage refers to the attention and exposure received by a person, brand, event, or topic in various forms of media, including print, broadcast, and digital platforms.

GLOBAL NATIONAL EXHIBITIONS





### STAGE.

Event stage design is the process of adding production elevents to a presentation space. The goal is to make the stage look the best that it can while also improving the overall attendee experience. You may design matching spaces across all of your stages or create an entirely new setup for each space. CRANCOMALEVER The choice is yours.



### EVENT PRESENTORS.

Media coverage refers to the attention and exposure received by a person, brand, event, or topic in various forms of media, including print, broadcast, and digital platforms.



### SAUDI BAND.

The band is a small group of musicians who play polpular music such as jazz, rock or pop. He was a drummer in a rock band. Local bands provide music for dancing. A band is a group of musicians who play brass and percussion instrument.



### **MUSICAL INSTRUMENT PLAYERS.**

Music as an interpretive art is a relatively recent phenomenon. In ancient societies, music plays a ritual role based on an oral tradition and each performer in a sense interprets the tradition but more importantly renews it and transforms it through personal performance.





### CIRCUS BAND.

Circus, an entertainment or spectacle usually consisting of trained animal acts and exhibitions of human skills and daring.



### MAGICIANS.

Stage illusions are performed for large audiences, typically within a theatre or auditorium. This type of magic is distinguished by large-scale props. The use of assistants and often exotic animals such as elephants and tigers.



#### DANCERS.

Theatrical dance is usually performed in a theater or another public venue; examples includes ballet, jazz, tap, musical theatre and more.



### STICK WALKERS.

A straight rod or stick (as of wood or aluminum) that is used to provide stability in a walking or hiking.





### KIDS CHARACTERS.

A mascot is a character that represents the symbolic values of a brand. It represents a figure that is created to engage the audience's by giving them something to relate to.



# ACTIVITIES



## ACTIVITIES

#### FACE PAINT & HENNA'A.

The activity of covering a person's face with paint, or drawing designs on it as a decoration. The celebration will feature face painting for children, music, and prizes.

www.gne-sa.com



## ACTIVITIES

#### **KIDS DRIVING SCHOOL.**

Giving children the opportunity to experience the actual driving experience, teaching them driving and crossing laws, and giving them months to complete when receiving the driving licence after the end of the tour.

**SLOBAL NATIONAL EXHIBITIONS** 



touch

here to

start

## ACTIVITIES



In the age of social media, everyone loves to take their pictures, so photo booths are an ideal way to get together with friends and get instant photo with the background of an event. Custom-print designed photos are available to guests in black and white or color within a few minutes and make for ideal event souvenirs.



# PROJECTS



### THE FUTURE OF TRAFFIC SAFETY







### THE FUTURE OF TRAFFIC SAFETY





### THE PARK, DHARAN EXPO.







### THE PARK, DHARAN EXPO.



















### **RESITHON 2023**







### **RASTANURA NAJMA**









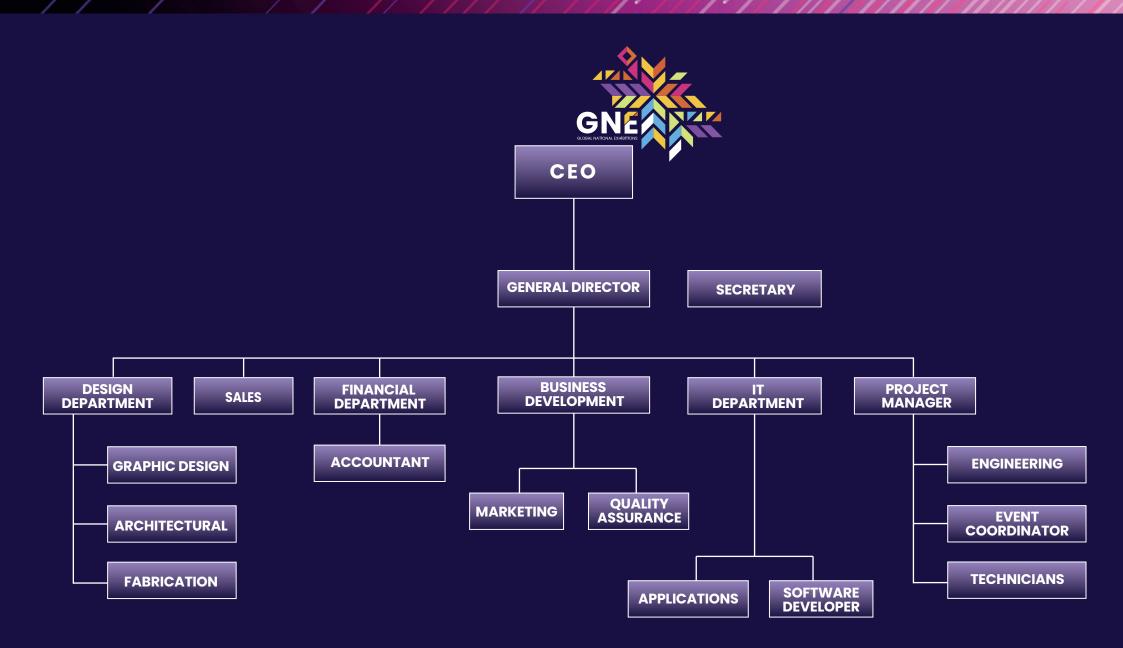


### **RASTANURA NAJMA**





### **ORGANIZATIONAL CHART**





### CERTIFICATES



www.gne-sa.com



### CLIENTS



### **CONTACT US**



**Global National Exhibitions** 

8281 King Saud Bin Abdulaziz Rd, As Safa District

Dammam 34222, Saudi Arabia

+966 13857 3030

+966 57 171 9999

M info@inter.sa

www.gne-sa.com